

BA (Hons) Animation

TEF Gold



In partnership with:

 University
for the
Creative Arts

#1

UCA is the UK's No.1 creative specialist University in all three major domestic UK league tables

Across the University league tables from: the Guardian University Guide, Complete University Guide and The Times Good University Guide

BA (Hons) Animation

This three years/four-year International Route programme has been selected by BSBI from among the many prestigious international degrees offered by University for the Creative Arts (UCA).

The course aims to attract the best creative talent and join the fascinating world of animated filmmaking. We will ensure you reach your full potential as you work in an industry standard studio with state of the art facilities. You will be supported by an esteemed faculty who will guide you to find your own unique approach within the field.

Combining theory with practice, this course enables you to develop a series of short films through being taught via a blended learning approach. The curriculum incorporates latest industry technology and meets contemporary digital standards too, ensuring you are equipped with relevant software for the field.

The four-year international route programme includes a foundation year, which will introduce you to the fundamentals of the creative industry and will give you the opportunity to refine a career path. You'll build a strong portfolio needed to progress directly into your BA degree, whilst being prepared to use English language in an academic context.

Key Facts

Duration: 3 years / 4 years including integrated international foundation studies in Art Design and Media

Intakes: February, October



Are you aware that the German games market has had a considerable surge in sales revenue in the Covid-19 year 2020? What does this mean? It means that this industry is gaining popularity, interest and the investment from both a consumer and customer is growing.

Source: Game.de

Through studio practice, academic research and independent study, you'll learn every aspect of animation production from concept to curation.

Foundation Year

International Route

- English for Academic Purposes, Research and Study skills
- Exploring Practices, Process, Materials and Techniques
- Investigating Specialist Practice
- Final Major Project

Year 1

- Animation: Contexts and Concepts
- Digital Skills
- Drawing for Animation
- Animation Principles

Year 2

- Animated Cultures
- Advanced Digital Techniques
- Short Film
- Research and Concept
- Animated Cultures: Study Abroad Option
- Advanced Digital Techniques: Study Abroad Option
- Study Abroad Exchange

Year 3

- Destinations
- Proposal and Pitch
- Final Film
- Dissertation

Upon successfully completing the BA (Hons) Animation, you will be able to:

Knowledge

- Apply good knowledge of English to communicate relevant international, cultural, contemporary knowledge and historical, theoretical and professional contexts.
- Demonstrate a range of general, specialist and transferable skills and competencies relevant to both postgraduate study and future employment.
- Create a resourceful application towards presenting progressive animations results in terms of authorship, team efforts and all aspects of commercial animation production.

Skills

- Demonstrate professional skills through project management presentation and communication of ideas.
- Develop a special focus on their chosen and specified field of animation results.

- Develop an in-depth technical skillset to demonstrate their broad level of authorship and agency in their creative practice.
- Demonstrate understanding of the theoretical debates relevant to animation in its wider cultural context.

Application

- Apply autonomy to deliver primary and secondary research involving the identification and use of relevant resources.
- Create individual responses to all forms of animation production.
- Demonstrate specialist skills and competencies related to their chosen field of specialism within animation and the wider creative arts industries.

What will you experience?

The course will build your animation skills through lectures, seminars, practice related briefs and exercises as well as life drawing practice and sound production. You will also be supported through live industry briefs. In your final year you will be able to undertake primary and secondary research and demonstrate your newly acquired skills via demonstration of a strong portfolio of production.

Why study this course?

This course will provide you with an in-depth understanding of animation, which includes techniques which create 'frame by frame'. You will also develop invaluable transferable skills which are applicable for a career on this creative and enticing industry or alternatively pursue postgraduate studies.

Who should take this course?

This course is aimed at those aspiring to build a successful career in the field of animation and animated film making. You will be supported to develop a critical understanding in the field of animation in order to confidently formulate and pitch ideas professionally, as well as work on screenings.

Career Progression

BSBI's industry focused study environment is dedicated to supporting our students in reaching their career goals. Upon successful completion of the course, students will be able to pursue a role in the following areas:

- Freelance animation
- In-house animation
- Project management
- Web and app animation
- Filmmaking special effects
- Art direction
- Set design
- Education
- Freelance 3D artistry

Our memberships:



Technical Requirements

1. Computer Equipment

In terms of recent developments of hybrid learning, we require each student to arrive equipped with their laptop. We, therefore, recommend the purchase of a design-friendly mobile laptop. You will receive specific details on your laptop requirements purchase from our admission team via the admission portal.

2. Your Portfolio Submission

For Year 1 entry you'll be required to submit an online portfolio via our BSBI Applicant Portal.

What is a portfolio?

Your portfolio is a collection of your best work. We want to see what inspires you, how you develop your work, your creative thinking processes, how and what you create and what makes you a unique creative individual.

What should my portfolio contain?

Your portfolio might contain sketches and paintings, digital art and design. It might also contain sound work, short films.

Upload up to 12 pieces of work which can include audio or video files.

How do I submit my portfolio?

We'll only be accepting portfolios digitally. You can do this once you've applied via our online submission system within the Applicant Portal.

You can also link to external websites such as Vimeo and YouTube.

Further information on how to compile and upload your portfolio will be provided by our admissions team via our admissions portal once you have applied.

Entry Requirements

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Minimum age: 18 years old (titles awarded upon completion of at least 12 years of schooling). During the foundation year of this course, you'll be taught how to create an exceptional portfolio to guarantee you a direct progression into your degree course.

Academic qualifications: A school leaving certificate that allows you to pursue higher education in Germany (e.g. Abitur, Fachhochschulreife, Matura or International Baccalaureate), or international school leaving certificates, or BTEC/National Diploma, or Advanced Vocational Certificate of Education.

If you do not meet the above academic requirements, applicants with professional qualifications and/or 4 or more years of full-time work experience will be considered on an individual basis.

English Language

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- IELTS Academic – minimum overall score 6.0 (with min 5.5 in each component) or equivalent test (i.e. Password Test, PTE, TOEFL IBT)
- Cambridge IGCSE, Cambridge AICE certificates
- International Baccalaureate Diploma if: English Syllabus A: Standard or Higher Grade 4,

or above and English Syllabus B: Standard Grade 5 or Higher Grade 4, or above

- The English language test can be waived and a Medium of Instruction Letter submitted if: **1.** Applicants have achieved NARIC recognised High School Certificate, where the medium of instruction was entirely in English (teaching and assessment). **2.** You are a Canadian national who has completed studies at an English-speaking school/college/university.
- West African Certificates (WAEC AND NECO only) with a minimum of C6 in English and issued within the last 5 years. Kenya Certificate of Secondary Education (KCSE) is also accepted with an overall grade C or above. For Tanzania and Cameroon, we request an IELTS (or equivalent certificate).
- Nationals of a majority English speaking country who have taken their academic qualifications in that country do not need to sit an English test (Antigua and Barbuda, Australia, The Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, Ireland, Jamaica, Malta, New Zealand, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Trinidad and Tobago, UK and USA).

Admissions Process

Applying to study with BSBI has never been easier! Here's how it works:

1. Create an account here: start.berlinsbi.com/login
2. Select the programme and intake you would like to apply for.
3. Complete all sections of the online application.
4. Submit your application.
5. Our admissions team will liaise with you with regards to the next steps.

Once you have been accepted, you need to apply for a German student visa as soon as possible. To do this, you must:

- Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60)
- Ensure that you provide all the correct documents to avoid being refused entry into the country. Your visa confirmation will take on average two to three months, depending on your country.

It should be noted that the student visa or 'Visum zu Studienwecken' only lasts for three to six months. Find out more about the visa requirements you need to study in Germany [here](#)

Delivery: On-campus (Hamburg)

Fees: €8,000/year (EU) | €11,000/year (international)

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Berlin School of Business and Innovation (BSBI) is in partnership with the University for the Creative Arts (UCA), a Gold Standard institution under the Teaching Excellence and Student Outcomes Framework (TEF). As a result of this partnership, BSBI is able to offer this programme. UCA is UK's top creative specialist university in the Complete University Guide and The Guardian League Table 2021.

The information in this publication is correct at the time of printing and subject to change at any time. For the latest information, please visit: berlinsbi.com