

Master's in Business Administration (MBA)



In partnership with:

Master's in Business Administration (MBA)

Grow your confidence. Develop your skills. Build a successful business. Study with CUC in Berlin and gain an MBA degree, a valuable asset in the business world.

BSBI has partnered with Concordia University Chicago (CUC) to provide an MBA designed and taught by business professionals and educators who are passionate about preparing ethical leaders for the global marketplace. For aspiring business leaders seeking to advance to a senior position or develop a global business, the MBA provides the knowledge and practical skills to make those goals attainable. CUC MBA courses are recognised by the Accreditation Council for Business Schools and Programmes (ACBSP). This means a CUC education incorporates excellent teaching methods with impressive student learning outcomes that ensure you will get the most out of your studies.

Key Facts

Duration: 2 years

Intakes: March, May, October

Campus: Berlin, Germany

Awarded by: Concordia University Chicago (CUC)



“I chose BSBI because the school is innovative – it has different techniques and different methods of teaching which I like.”

Regez Rashdan, BSBI student

The 12 modules comprising the CUC MBA cover all aspects of business leadership. Each module is designed to build on previous modules toward the development of skilled professionals who are ready to apply an ethical business philosophy to the international marketplace. A thesis is not required.

Modules

- Managing and Leading Effective Organisations
- Global Marketing in the Digital Era
- Ethics, Law and Communications in Decision Making
- Organisational Behaviour for Competitive Advantage
- Economics for Managers
- Accounting for Decision Making
- Strategy for Innovation and Entrepreneurship
- Managing Human Capital
- Statistics Applied to Managerial Problems
- Global Management
- Financial Management
- Capstone*

Specialisation Options

The specialisation programmes are a series of three or four modules that allow you to focus your expertise in Finance, Digital Marketing, Health Care Management or Project Management. These modules are in addition to your MBA modules. Students can study only one specialisation programme. Fee per student is €1,200 per specialisation programme.

The delivery of a specialisation programme is subject to a minimum of 15 students enrolled in the programme.

Finance

- Fundamentals of Money & Banking
- Advanced Financial Statement Analysis
- Intermediate Corporate Finance
- International Finance

Health Care Management

- Health Care Systems I
- Health Care Systems II
- Innovative Best Practices in Health Care Management
- Health Care Analytics

Digital Marketing

- Digital Strategy & Planning
- Digital Marketing Analytics
- Social Media Marketing
- Mobile Marketing

Project Management

- Managing Projects
- Project Resources and Teams
- Project Monitoring and Control

*Note: This is the final module of the programme and should be taken after all other modules are completed.



Features of the Concordia University Chicago MBA

Students will:

- Receive an academically rigorous and professionally relevant business programme that covers a range of topics: finance, leadership, innovation and entrepreneurialism, digital marketing, economics and more.
- Develop excellent communication and collaboration skills through team interaction with peers.
- Analyse organisational and business challenges using case studies; apply critical and creative thinking to develop innovative business outcomes.
- Select appropriate data analytics and technologies to develop business solutions and improve organisational performance.
- Integrate a global interconnectedness perspective into business philosophy and practice.
- Demonstrate an ability to create a business proposal for a new and innovative idea through a capstone course synthesising theoretical business knowledge and its practical application.

BSBI memberships:





Who should take this programme?

The CUC MBA programme is for creative, innovative and aspirational individuals who are highly motivated to build and lead businesses. Students and professionals with ambitious business career goals will thrive in and out of the classroom, gaining practical and theoretical knowledge that will help them create their future and that of the society they serve. A thesis is not required.

Career Progression

The MBA programme increases self-confidence while developing essential soft skills. Students continuing their studies with the MBA programme will be equipped to access more employment opportunities when they launch their careers. Employed professionals will acquire knowledge to help them achieve promotions or contribute to growing a business. An abundance of career options are available to MBA graduates in areas including: entrepreneurship, digital marketing, health care management, finance, project management and executive leadership positions.

Entry Requirements

Minimum age: 21 years old

Academic qualifications:

- Bachelor's degree from a U.S. equivalent, regionally accredited institution
- GPA earned 2.25 or above

English Language

- IELTS minimum score of 6.0, or
- TOFEL minimum score of 72 (internet-based), or
- PASSWORD minimum score of 6.0

International students who have earned an advanced degree from an accredited institution in the United States, or students from an international English-speaking university (in which the lingua franca is English) do not need to submit English language scores.

Admission Process

Applying to study the MBA programme has never been easier. Here's how it works:

1. Create an account here: start.berlinsbi.com/login
2. Select the programme and intake you would like to apply for.
3. Complete all sections of the online application.
4. Submit your application.
5. Our admission team will liaise with you with regards to the next steps.

Once you have been accepted, you need to apply for a German student visa as soon as possible. To do this, you must:

- Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60)
- Ensure that you provide all the correct documents to avoid being refused entry into the country. Your visa confirmation will take on average two to three months, depending on your country.

It should be noted that the student visa or 'Visum zu Studienwecken' only lasts for three to six months. For more information about the visa requirements you need to study in Germany visit: berlinsbi.com/international-student-guide

Delivery: On-campus

Fees: €18,000

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The information in this publication is correct at the time of printing and subject to change at any time. For the latest information, please visit: berlinsbi.com

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