



Bachelor in

International Business (B.A.)

Your Profile

Companies are central players in globalization and at the same time bear great societal responsibility. You are fascinated by these international challenges and want to be part of a new generation of managers. You want to be able to run companies profitably but also think about ethical and sustainable issues.

Key Information

By studying international business, you will acquire comprehensive skills in the area of management and especially in the area of international organizational leadership. You are able to analyze and interpret economic processes using scientific theories, principles and methods in an international context. You can specialize in

- (1) International Marketing,
- (2) Intercultural, Diverse and Inclusive Management or
- (3) International Sustainability.

During the semester abroad, students can specialize at one of our partner universities.

Career Opportunities

- General management (analysis, planning execution, control, and innovation)
- Strategic organizational development
- Financial and human resources
- International Marketing
- And more, varies on specialization

Timeline and Credit Points

Duration 6 semesters	Study program start Fall semester	Total ECTS 180 Credits
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Contact:

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Application Deadline

Applicants within the EU:

September 1st

Applicants from outside the EU:

July 15th or later, depending on the visa process of your home country.

Requirements

- **No NC (Numerus Clausus) required (individual selection process)**
- **Certificate of secondary education**
For applicants from specific countries (e.g. USA, Canada, Mexico, Vietnam, Korea, Brazil, Argentina, Ecuador) it is mandatory to level out the gap between the different education systems with an International Foundation Year.
- **Proof of English language proficiency**
You must have either a C1 level (CEFR), an IELTS score of 6.5, or an internet-based TOEFL score of 100 points or better.
- **Online application (including motivation letter)**
- **Successful interview with admissions and head of study program**

Tuition Fees

- EU: 790 € per month, Non-EU: 1.090 € per month
- In addition, a mandatory student union fee of 67.70 € per semester

[Click here to apply online](#)

Karlsruhochschule International University
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