

CULTURAL STUDIES: ORGANIZATION, SOCIETY, AND THE ARTS BACHELOR

Are you interested in the arts and cultural sector? Are you curious about the role of the arts, cultural production, and cultural theory in social change? Would you like to study in the organization of art and culture through digital platforms and social media, through ecological change and through urbanization and creative cities, or through migration and new forms of cultural participation?

When you study Cultural Studies at Leuphana University, you are aiming for more than just a Bachelor's degree. Your goal is to understand different ways of thinking, to adopt new perspectives and to continuously question your own point of view. The Leuphana Bachelor with a major in Cultural Studies allows you to incorporate diverse interests and encourages you to actively shape your studies.

Possible minor combinations

- Business Administration (GER)
- Business Law (GER)
- Business Psychology (GER)
- Comparative Economic Law (ENG)
- Digital Business (GER)
- Digital Media / Information Technology & Culture (GER)
- Economics (GER / ENG)
- Educational Sciences (GER)
- Engineering Fundamentals (GER)
- Museum Studies (ENG)
- Philosophy (GE / ENG)
- Political Science (GER / ENG)
- Popular Music Studies (ENG)
- Psychology and Society (ENG)
- Social Media and Information Systems (GER)
- Spatial Sciences (GER / ENG)
- Sustainability Science (GER / ENG)

AT A GLANCE	
Degree awarded	Bachelor of Arts (B.A.)
Duration	3 years (6 semesters)
Credit points	180
Study places	35
Start date	Beginning of October
Language	English
Semester abroad	possible
Application period	Mid May – July 15 th
Requirements	— university entrance qualification — English skills
Restricted admission	yes
Admission	own procedure at Leuphana College
Programme Director	Prof. Dr. Armin Beverungen



VISIT OUR OPEN DAY
www.leuphana.de/college-openday



ASK A STUDENT
www.leuphana.de/college-choice



INSTAGRAM
[leuphana.college](https://www.instagram.com/leuphana.college)

Status 05 / 2024 – Subject to change
(see www.leuphana.de/college-osa)



Leuphana University Lüneburg | Universitätsallee 1 | 21335 Lüneburg | Germany

www.leuphana.de/college

osa

CULTURAL STUDIES: ORGANIZATION, SOCIETY, AND THE ARTS [MAJOR]

printed on paper certified with EU Ecolabel RegNo. PT/011/002

→ COLLEGE



PROSPECTS

The international English-language study program “Cultural Studies: Organization, Society, and the Arts” combines classical and contemporary cultural theory with central issues of our time as they are reflected, negotiated and advanced through art, cultural life, and cultural production. This comprehensive major is designed to prepare you for a thriving career in the ever-evolving global arts, media, and cultural sectors and will provide a solid foundation for pursuing advanced studies at the graduate level, internationally.

The Cultural Studies: Organization, Society, and the Arts degree program enriches you personally and professionally and thoroughly prepares you for the challenges and complexities of modern cultural practice and research.

EMPLOYMENT OPPORTUNITIES

Studying Cultural Studies at Leuphana University opens up a wide range of career prospects. By choosing a specialization and a minor subject, you can set individual priorities and qualify for different fields of employment:

- Cultural organization and artistic management
- The cultural and creative industries and the wider cultural economy (such art galleries, museums and archives, publishing houses journalism, art fairs)
- The cultural sector (cultural departments, foundations, interest groups)
- Public relations in cultural institutions (such as museums, theaters, orchestras)
- Academic research and teaching after further qualifications in a Masters programme

MASTERS PROGRAMMES

After completing your Bachelor degree, you will have the opportunity to deepen your knowledge of cultural studies by embarking on a Masters programme at universities in Germany or abroad.

COURSE CONTENTS

In the Cultural Studies: Organization, Society, and the Arts program, we actively train you in a wide array of skills. Through this program, you learn how culture is organized and how it impacts society, empowering you to explore the intricate relationship between culture, art, and society in a theoretically robust and empirically supported manner. Reflecting on these analyses cultivates practical and imaginative knowledge, especially within the realms of cultural organization, management, entrepreneurship, and alternative methods of cultural production.

This program equips you with empirical research skills to transform theoretical insights into independent empirical projects and studies, supported by a robust methodological toolkit. It immerses you in in-depth specialist knowledge encompassing cultural sociology, social theory, art theory, organizational sociology, and cultural business studies within its interdisciplinary framework at Leuphana University.

By providing internationally compatible instruction in English, the program widens your access to the global art world, the cultural sector, and international academic research and debates. It also offers coursework designed to enhance your academic and professional reading and writing skills in English.

For personal growth, the program offers interdisciplinary skill training, including fostering reflective competence, honing project management abilities, conducting empirical research, fostering interdisciplinary and international cooperation, and building teamwork skills.

1 st semester	2 nd semester	3 rd semester	4 th semester	5 th semester	6 th semester
LEUPHANA SEMESTER Opening Week Organization, Society, and the Arts – An Introduction Producing knowledge: Academic Reading and Writing in Cultural Studies Science as method and way of thinking Critical thinking Challenges of the future Conference Week	Understanding Cultural Organization	Culture, Economy and Society	Cultural Organization in Practice	Projects in Organization, Society, and the Arts	Bachelor thesis
	Understanding Cultural ans Society	Subjectivity and Power	Critique and Protest		
	Understanding the Arts	Arts and Institutions	The Arts in Society	Research Colloquium	
	Research Methods for Organization, Society, and the Arts	Contemporary Challenges in Organization, Society, and the Arts I			Contemporary Challenges in Organization, Society, and the Arts II
MINOR Complementing the Cultural Studies major with another field of study					
COMPLEMENTARY STUDIES Dealing with socially relevant topics Thematic, methodological or practice-oriented complement to the major/minor combination					