

INTERNATIONAL BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP BACHELOR

If you are interested in gaining insights into management and entrepreneurship that address the key challenges of your time, the major in IBAE is your right choice of degree. IBAE is like business administration for the 21st century. How can firms and startups manage the digital transformation? How can organisations successfully handle the challenges that arise when operating in globalised environments? Which managerial and entrepreneurial skills support sustainability.

BACHELOR AT LEUPHANA COLLEGE

Studying at Leuphana College means much more than just gaining a Bachelor degree. The IBAE programme allows you to combine different interests and perspectives. When choosing a minor, you can move within traditional subject disciplines or give your IBAE studies an individual profile. The choice is yours.

Possible minor combinations

- Business Law (GER)
- Business Psychology (GER)
- Comparative Economic Law (ENG)
- Digital Business (GER)
- Economics (GER or ENG)
- Engineering (Fundamentals) (GER)
- Museum Studies (ENG)
- Philosophy (GER or ENG)
- Political Science (GER or ENG)
- Popular Music Studies (ENG)
- Psychology and Society (ENG)
- Social Media and Information Systems (GER)
- Spatial Sciences (GER or ENG)
- Sustainability Science (GER or ENG)

AT A GLANCE	
Programme highlights	Entrepreneurship, sustainability, and digital transformation
Degree awarded	Bachelor of Science (BSc)
Duration	3 years (6 semesters)
Credit points	180
Study places	152
Start date	Beginning of October
Language	English
Semester abroad	possible
Application period	Mid May – July 15 th
Requirements	— university entrance qualification — English skills
Restricted admission	yes
Admission	own procedure at Leuphana College
Programme Director	Prof. Dr. Matthias Wenzel



VISIT OUR OPEN DAY
www.leuphana.de/college-openday



ASK A STUDENT
www.leuphana.de/college-choice



INSTAGRAM
[leuphana.college](https://www.instagram.com/leuphana.college)

Status 05/2023 –Subject to change
(see www.leuphana.de/college-ibae)



Leuphana University Lüneburg | Universitätsallee 1 | 21335 Lüneburg | Germany

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ibae

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→ COLLEGE



PROSPECTS

The Bachelor with a major in IBAE prepares you for a career in management and entrepreneurship by enabling you to develop the important managerial and entrepreneurial skills that are necessary in rapidly changing business environments. It does so by including topics such as sustainability and digital transformation as core features of the curriculum — without, however, underappreciating the introduction to the foundations of business administration.

EMPLOYMENT OPPORTUNITIES

The broad fundamental and methodological knowledge in the areas of management, entrepreneurship and further related subjects qualify you for a career in various fields of business, research institutes and public organisations, or for work in startups.

The degree course prepares you for a wide range of fields:

- Strategic Management
- Finance and Marketing and Sales
- Entrepreneurship

MASTERS PROGRAMMES

Our alumni continue their studies in different national and international Masters programmes.

COURSE CONTENTS

At Leuphana College, you combine specialist knowledge with solutions-oriented thinking and responsible action. The Leuphana Semester and Complementary Studies provide the framework for addressing socially-relevant topics beyond your chosen major /minor combination. These are a fixed part of the Bachelor programme and give you the freedom to get a taste for different areas of knowledge and develop viable solutions for the challenges of the future together with other students at Leuphana College.

The English-speaking IBAE major combines the foundations of business administration with insights into entrepreneurship, the digital transformation, and sustainability. In IBAE, you acquire the core managerial and entrepreneurial skills that have become ever-more important in increasingly digitised and global business environments.

You will gain knowledge about business processes and managerial functions such as accounting, finance, and marketing. Yet, the programme extends beyond conventional wisdom in business administration by integrating entrepreneurship, management in the digital age, and sustainable and responsible management as core parts of the curriculum.

1 st semester	2 nd semester	3 rd semester	4 th semester	5 th semester	6 th semester
LEUPHANA SEMESTER Opening Week Business Management Models Statistics and Mathematics Science as method and way of thinking Critical thinking Challenges of the future Conference Week	Perspectives on Entrepreneurship Management Theory and Practice				Current Issues in Accounting and Finance, Sustainable Management & Entrepreneurship, Management and Entrepreneurship in the Digital Age or Macroeconomic Advanced Perspectives on Management & Entrepreneurship or Microeconomics
	Financial Accounting Management Accounting Marketing in Times of Digitalization and Sustainability Finance				Bachelor thesis
	Statistics Qualitative Research Methods Quantitative Research Methods				
	MINOR Complementing the major in International Business Administration and Entrepreneurship with another field of study				
	COMPLEMENTARY STUDIES Dealing with socially relevant topics Thematic, methodological or practice-oriented complement to the major /minor combination				