

bachelor's & master's programs in architecture, design & business administration taught in english

berlin international

UNIVERSITY OF APPLIED SCIENCES





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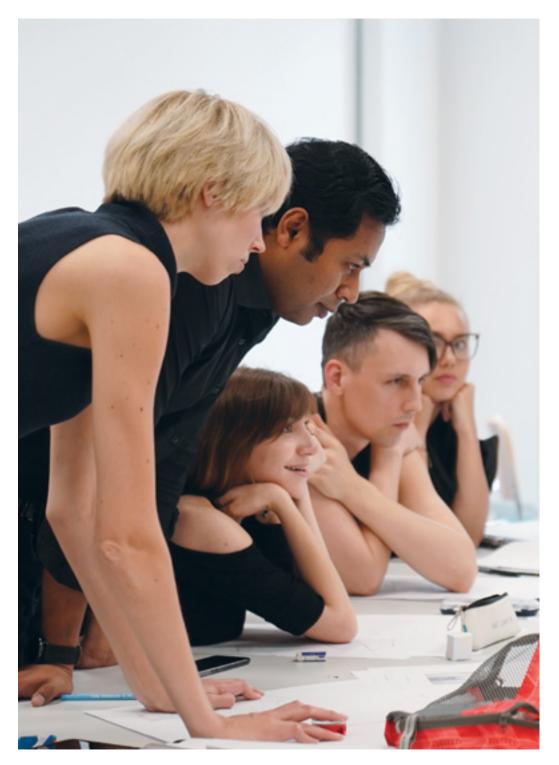
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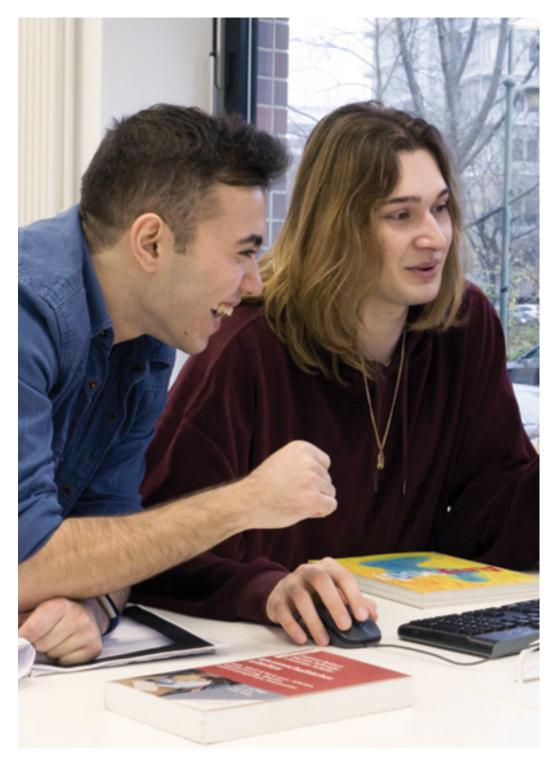
Berlin International is a state-recognised university of applied sciences with a global outlook located in the heart of Berlin. Our programs are taught entirely in English and have been accredited by the German Council of Science and Humanities. We seek to provide an educational environment in which students are encouraged to realize their individual potential while also learning to work in an interdisciplinary and collaborative context.

As well as serving their academic needs, our staff is also interested in preparing students for the globalized world in which we live by promoting cross-cultural understanding through international academic co-operation and joint projects. Our core values include integrity, respect, excellence, innovation, and social responsibility. We strive to ensure that students feel at home in our international academic community while also being challenged to test their limits and experience new forms of collaboration.



Berlin International offers six undergraduate degree programs and three postgraduate degree programs within the faculties of business administration and architecture and design, all of which are taught in English. Upon completion, students will receive either a Bachelor of Arts, Master of Arts, or Master of Business Administration.

Our international university team of educators draws on a diverse range of teaching strategies and contemporary research methods to create well structured degree programs that encourage close collaboration with peers as well as focused individual project work. Each of our programs is accredited and meets German and European quality standards.



study programs

architecture & design

bachelor

Architecture, BA

Interior Architecture / Interior Design, BA

Graphic Design & Visual Communication, BA

master

Interior Architecture / Interior Design, MA (consecutive) Interior Design, MA, (non-consecutive)

business administration

bachelor

Business Administration: International Management & Marketing, BA

Business Administration: Human Resource Management & Leadership, BA

Digital Business & Management, BA

master

Master of Business Administration, MBA





students learn to provide innovative design solutions to contemporary challenges across many fields

architecture & design

FACULTY

Nowadays, architecture and design are everywhere – from every-day environments and objects to luxury items such as designer fashion and high-end vehicles. Design is also ever-present in the ways that we consume information: in social networks, physical publications, and the creative marketing that we see all around us. Architects and designers play an integral role in the way we perceive both spaces, brands and commercial entities as well as civic institutions. This means that anyone working in architecture and design needs to be able to work with people from a range of different disciplines and cultural backgrounds. Our faculty offers study programs in architecture, interior design, graphic design and visual communication, in which students learn to provide innovative solutions to contemporary design challenges across many fields.

bachelor

programs Architecture, BA Interior Architecture / Interior Design, BA Graphic Design & Visual Communication, BA

duration 6 semesters (Architecture: 8 semesters)

credits 180 ECTS (Architecture: 240 ECTS)

degree Bachelor of Arts

admission German university entrance qualification or equivalent, portfolio and interview

master

program Interior Architecture / Interior Design, MA, consecutive Interior Design, MA, non-consecutive

duration 2 or 4 semesters

credits 60 or 120 ECTS

degree Master of Arts

admission

Bachelor degree in related field or equivalent, portfolio, motivation letter and interview

architecture

BACHELOR OF ARTS

The Architecture BA program aims to provide students with the skills and specialized knowledge necessary to apply creative and responsible solutions in the field of architecture as well as in the artistic and spatial industries beyond. The eight-semester program assists students in understanding their role and responsibility as architects in any given physical and cultural context, whether that be local or international. Upon completing the program, graduates will be able to apply their understanding of spaces as a whole and use their knowledge of the relationships between built environments, technology, art and geographical, social, sociocultural, and political contexts to solve complex architectural challenges.

semester l

Introduction to Architectural Design 1

Building Materials Science

Structures 1

Drawing and Visualization

Basic Design 1

History of Architecture 1

semester 2

Introduction to Architectural Design 2

Building Construction 1

Structures 2

CADI

Basic Design 2

History of Architecture 2

General Vocational Preparation

semester 3 Architectural Design Project 1 Building Construction 2

Structures 3

.

CAD 2

Theory of Architecture 1

semester 4

Architectural Design Project 2

Study Presentation 1

Building Construction 3

Building Information Modelling

Theory of Architecture 2

Urban Design

semester 8

Bachelor Thesis.

Thesis Seminar and Desian Project

Urban Planning & City Development

semester 5

Interdisciplinary Design Project

Building Services

Building Physics

Electives: Conservation and Restoration; Landscape Design; Advanced Visualization

semester 6

Architectural Design Project 3

Building and Planning Law

Research Methods Architecture

Electives: Lighting Design; Urban Design 2; Sustainable Material Practice

semester 7

Architectural Design Project 4 Spatial Experimentation

Project Management

Building Industries and Economies

Research in Architecture

Study Presentation 2

general vocational preparation Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Oraginization;

Social Practice







interior architecture / interior design

BACHELOR OF ARTS

Our interior architecture / interior design program provides students with the professional skills necessary for the design, planning, and realization of new interior spaces as well as the remodelling of existing ones. Utilizing a practical and application-oriented approach, the program aims to give students the abilities and knowledge they need to apply to specific contexts in order to provide creative and conscious solutions that meet the needs of clients and users of a space. Following the completion of their studies, graduates will know how to develop projects from the conception and planning phase through to a project's concrete, physical realization. Throughout their studies, students will learn to understand the relationship between an environment and its inhabitants and practice the application of design principles in a real-life context.

semester l

Introduction to Interior Architecture 1

Furniture Design

Materials, Systems and Structures

Visual Media

Basic Design 1

History of Interior Architecture and Design

semester 2
Introduction to Interior Architecture 2
Study Presentation 1
Interior Construction 1
Digital Media 1
Basic Design 2
General Vocational Preparation

semester 3

Interior Architecture Project 1

Interior Construction 2

Digital Media 2

Theory of Interior Architecture and Design

semester 4

Interior Architecture Project 2

Building Services

Lighting Design

Electives: Sustainable Design; Furniture Design 2

semester 5

Interdisciplinary Design Project

Research Methods

Study Presentation 2

Internship

semester 6

Bachelor Thesis, Thesis Seminar and Design Project

Detailing and Construction

Project Management

general vocational preparation

Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice





graphic design & visual communication

BACHELOR OF ARTS

Our graphic design and visual communication program is ideal for students who wish to pursue a future career in fields such as brand design, advertising, interaction design, motion graphics, and design consultancy—all of which have a huge impact on peoples' daily lives and environments. Understanding cultural, economic, and social contexts is crucial in becoming an effective designer and visual communicator. In this program, students will learn to use various software and analogue practices, facilitate collaborative projects, and develop research and problem-solving skills. They will also practice applying creative techniques to a range of situations, with typography and information design a core focus. Alongside learning practical skills, the program also involves visits to design studios, communication agencies, and relevant exhibitions, through which students will meet leading designers and facilitators.

semester 1

Introduction to Graphic Design 1

Digital Design Basics

Typography and Layout

Basic Design 1

Design History

Photography and Image Processing

semester 5

Interdisciplinary Design Project

Research Methods

Study Presentation 2

Internship

semester 2

Basic Design 2 Introduction to Graphic Design 2

Basics of Web Design

Word and Image

Marketing for Designers

Study Presentation 1

General Vocational Preparation

semester 6

Employability and Entrepreneurship

Applied Design Research

Bachelor Thesis, Thesis Seminar and Design Project

semester 3 Graphic Design Project 1 Interaction and Interface Design Strategy Making

Motion Graphics and Animation

semester 4

Graphic Design Project 2

Intercultural Design

Theory of Design

Electives: Data Visualisation; Advanced Typography

general vocational preparation

Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice our master's program in interior architecture / interior design aims to prepare students for a fast-paced and complex business context

interior architecture / interior design

MASTER OF ARTS (CONSECUTIVE)

Our master's program in interior architecture / interior design aims to prepare students for a fastpaced and complex business context and provide them with the skills to take on a leading role in interdisciplinary de- sign environments. Utilizing a combination of analysis and theoretical debate, the program tackles a wide range of design guestions influenced by social, technical, ethical, economical, sustainable, and communicative factors. With a strong focus on design and conceptual strategies, the master's program allows students to develop individualized approaches to interior architecture / interior design challenges and broaden their capacity for concrete creative expression.

2 year program — 120 ECTS

semester 1	semester 2	semester 3	semester 4
Design Project 1: Public Spaces	Design Project 2: Private / Commercial	Design Project 3: Narrative Spaces	MA Thesis and Colloquium
Research Seminar 1	Spaces Research Seminar 2 Electives: Advanced Furniture Design; Interior Lighting and Acoustics; 3d Communication / Exhibition Design	Research Seminar 3	
Advanced Visualization		Charette 3	
Charette 1		Charette 4	
Charette 2		Electives: Histories and Theories of Interior Design; Communicating	

Interior Design

l year program — 60 ECTS

semester 3Design Project 3:
Narrative SpacesResearch Seminar 3Charette 3Charette 4Electives: Histories and

Theories of Interior Design; Communicating Interior Design

semester 4

MA Thesis and Colloquium graduates of our master's program in interior design will be able to apply their understanding of spaces as a whole and use their design skills and their interdisciplinary knowledge to solve complex creative challenges.

interior design **MASTER OF ARTS (NON-CONSECUTIVE)**

Our master's program in interior design aims to prepare students for a fast-paced and complex business context and provide them with the skills to take on a leading role in interdisciplinary design environments. Utilizing a combination of analysis and theoretical debate, the program tackles a wide range of design questions influ-

enced by social, technical, ethical, economical, sustainable, and communicative factors. With a strong focus on design and conceptual strategies, the master's program allows students to develop individualized approaches to interior design challenges and broaden their capacity for concrete creative expression.

2 year program — 120 ECTS

semester l	semester 2	semester 3	semester 4
Design Project 1: Public Spaces	Design Project 2: Private / Commercial Spaces Research Seminar 2 Electives: Advanced Furniture Design; Interior Lighting and Acoustics; 3d Communication / Exhibition Design	Design Project 3: Narrative Spaces	MA Thesis and Colloquium
Research Seminar 1		Research Seminar 3	
Advanced Visualization		Charette 3	
Charette 1		Charette 4	
Charette 2		Electives: Histories and Theories of Interior Design; Communicating Interior Design	

1 year program – 60 ECTS

semester 3 Design Project 3: Narrative Spaces Research Seminar 3 Charette 3 Charette 4 Electives: Histories and Theories of Interior Design; Communicating Interior Design

semester 4

MA Thesis and Colloquium

our business administration programs prepare students for careers in an increasingly globalized market

business administration

FACULTY

Globalization, one of the central aspects that shapes today's business environment, has led to huge changes in the ways that entrepreneurs and future managers are trained. Knowing how to work in intercultural and interdisciplinary teams is of central importance for anyone wishing to work in the broad field of management. With a strong practical approach that also builds on solid theoretical foundations, students gain essential insights and experiences in intercultural management aspects, building their own international network as they learn powerful tools that will help them to pursue exciting careers in challenging business environments. Our students have access to personalised advisory through a professor during their complete studies. In addition, they receive a bi-monthly job-newsletter offering attractive internship and job opportunities.

bachelor

programs

Business Administration: International Management & Marketing, BA

Business Administration: Human Resource Management & Leadership, BA

Digital Business & Management, BA

duration 6 semesters

credits 180 ECTS

degree Bachelor of Arts

admission German university entrance qualification or equivalent.

master

program Master of Business Administration, MBA

duration 2 or 4 semesters

credits 60 or 120 ECTS

degree Master of Business Administration (MBA)

admission

Bachelor degree in related field or equivalent, motivation letter, interview, and evidence of a minimum of one year professional work experience

business administration: international management & marketing

BACHELOR OF ARTS

Our BA program equips students with a state-ofthe-art management and marketing expertise that facilitates a variety of business careers in diverse international settings. The program supports students in developing a business skill set needed to manage and lead in the global business arena and workplace. Students will acquire analytical competences, critical thinking, problem-solving and reflective skills to make informed and fact-driven management and marketing decisions. Our curriculum is based on thought-provoking lectures, practical business application and creative workshop approaches. The program also entails an internship placement, which encourages students to apply the acquired business knowledge and skills, and also enriches their CV along the way.



semester l

Foundations of Management

International Business:

Foundations of Marketing

Introduction to Digital Business

Research Methods 1: Basics

Research Methods 2: Business Mathematics

Team Building and Conflict Management

Critical Thinking

semester 2

Financial Accounting:

Introduction to Economics

Organizational Theory and Design

Managing People and Organizations

Operations and Service Management

Management Accounting

Applied Statistics

Managing Projects

General Vocational Preparation 1

General Vocational Preparation 2

semester 3

Finance and Investment

Foundations of Commercial Law

Comparative Law

Strategic Management

International Management

Managerial Economics

Basics of Design, Visual Communication and Interaction Design

Negotiation

semester 4

Innovation and Change Management

Economic Policy & International Economics

Platform Business: Research

International Marketing

Business Ethics and Sustainability

Talent Management

Career Preparation

semester 5

Internship

Internship Colloquium: Lessons Learned

Contemporary Issues in Business and Management

Thesis Preparation Seminar

Digital Marketing

Society, Economics and Technology

Market Research Project and Consulting

Introduction to Design Thinking and Coaching

semester 6

Bachelor's Thesis

Thesis Pulse Colloquium

Diversity Management

Social Entrepreneurship

Business Simulation

Entrepreneurship and Startup Management

Entrepreneurial Finance

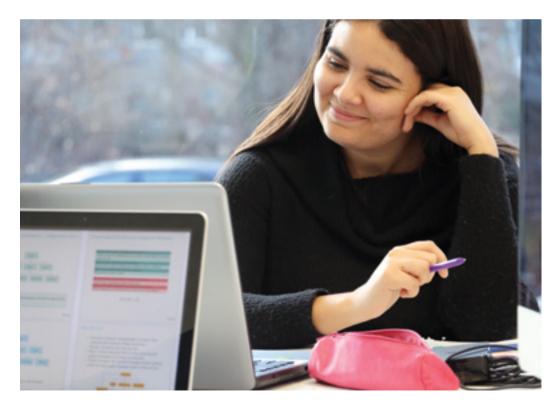
general vocational preparation Academic Writing; Concept and Business Plan

Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice

business administration: human resources management & leadership

BACHELOR OF ARTS

Our BA program with a focus on HRM and leadership prepares students for a variety of careers in general management and HR organizational settings. The program highlights the value of understanding the impact of HR management and leadership practices for organizational success. Students will acquire analytical competences, critical thinking, problem-solving and reflective skills to make informed and fact-driven HR management decisions. Our curriculum is based on thought-provoking lectures, practical business application and creative workshop approaches. The program also entails an internship placement, which encourages students to apply the acquired business knowledge and skills, and also enriches their CV along the way.



semester l

Foundations of Management

International Business:

Foundations of Marketing

Introduction to Digital Business

Research Methods 1: Basics

Research Methods 2: Business Mathematics

Team Building and Conflict Management

Critical Thinking

semester 2

Financial Accounting:

Introduction to Economics

Organizational Theory and Design

Managing People and Organizations

Operations and Service Management

Management Accounting

Applied Statistics

Managing Projects

General Vocational Preparation 1

General Vocational Preparation 2

semester 3

Finance and Investment

Foundations of Commercial Law

Comparative Law

Strategic Management

Human Resource Management

Managerial Economics

Basics of Design, Visual Communication and Interaction Design

Negotiation

semester 4

Innovation and Change Management

Economic Policy & International Economics

Platform Business: Research

Organizational Leadership

Business Ethics and Sustainability

Talent Management

Career Preparation

semester 5

Internship

Internship Colloquium: Lessons Learned

Contemporary Issues in Business and Management

Thesis Preparation Seminar

Digital Marketing

Society, Economics and Technology

Market Research Project and Consulting

Introduction to Design Thinking and Coaching

semester 6

Bachelor's Thesis

Thesis Pulse Colloquium

Strategic HRM and HR Analytics

Business Simulation

Entrepreneurship and Startup Management

Entrepreneurial Finance

general vocational preparation Academic Writing; Concept and Business Plan

Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice

digital business & management

BACHELOR OF ARTS

Given the impact of the digital economy, it is essential to understand the way that digitization has impacted business-model development, logistics, customer service, and marketing. Students in our digital business and management program will learn how to navigate the new structures that govern the interactions between producers, customers, suppliers, and co-operation partners, and also will learn how to apply Machine Learning and other Data Science techniques. In addition, students will also become competent in areas such as finance, human resource management, and customer service. They will also develop strong interpersonal skills and learn to facilitate collaborative working methods in project management.



semester l

Foundations of Management

International Business:

Foundations of Marketing

Introduction to Digital Business

Research Methods 1: Basics

Research Methods 2: Business Mathematics

Team Building and Conflict Management

Critical Thinking

semester 2

Financial Accounting: Lecture

Introduction to Economics: Lecture

Managing Projects

Managing People and Organizations

Operations and Service Management

Management Accounting

Applied Statistics

Introduction to Programming and Data Visualization

General Vocational Preparation 1

General Vocational Preparation 2

semester 3

Finance and Investment

Foundations of Commercial Law

IT Law

Strategic Management

Analytics Lab 1

Programming Fundamentals

Digital Transformation

Basics of Design, Visual Communication and Interaction Design

Negotiation

semester 4

Innovation and Change Management

Enterprise Modeling and Enterprise Architecture Management

Platform Business: Research

Analytics Lab 2: Machine Learning

Business Ethics and Sustainability

Talent Management

Career Preparation

semester 5

Internship

Internship Colloquium: Lessons Learned

Contemporary Issues in Business and Management

Thesis Preparation Seminar

Digital Marketing

Society, Economics and Technology

Market Research Project and Consulting

Introduction to Design Thinking and Coaching

semester 6

Bachelor's Thesis

Thesis Pulse Colloquium

Database Management

Digital Business: Cases

Business Simulation

Entrepreneurship and Startup Management

Entrepreneurial Finance

general vocational preparation

Academic Writing; Concept and Business Plan Development; German Language; Intercultural Communication; Presentation Skills; Professional Practice; Psychometric Assessment; Self-Organization; Social Practice



MASTER OF BUSINESS ADMINISTRATION

Our MBA program empowers students to take on management and leadership roles in the global business market, either as entrepreneurs or intrapreneurs. Whether students dream of creating their own startups or advancing projects within existing organizations, the MBA prepares them to take on multiple challenges. The program focuses on creative approaches to business scenarios. It is project based and enhances critical thinking skills within a collaborative environment. Our curriculum facilitates practical application through a diverse blend of workshops, lectures, seminars, and experiential learning projects. MBA students participate in company challenges and also interact with diverse cooperation partners, whether in Berlin or within the iAccelerate network. We focus on strengthening students' interpersonal skills and competences, which are essential to excel in competitive business environments.



2 year program — 120 ECTS

semester l

Financial Accounting

Business Analysis & Auditing

Marketing & Branding

Digital Marketing

Fundamentals of Corporate Finance

Investment and Valuation

Design Thinking

Business Research and Management Information Systems

Entrepreneurship and Start-up Management Project

semester 2

Intercultural Competence

Emerging Markets

Economics

Economic Policy and Global Developments

Strategic Management

Organizational Behavior: Talent Management

Coaching

Consulting

HRM and New Work Project

semester 3

Costing

Performance and Risk Management

Corporate Governance and Ethical Leadership

Business Ethics and Sustainability

Introduction to Data Science

Data Visualization

Negotiation

Decision Making

Digital Management Project

semester 4

Colloquium

Thesis

Business Seminar

l year program – 60 ECTS

semester 1	
Financial Accounting	Costing
Business Analysis & Auditing	Performance and Risk Management
Marketing & Branding	Introduction to Data
Digital Marketing	Data Visualization
Strategic Management	Corporate Finance
Organizational	
Behavior: Talent Management	Investment and Valuation

semester 2
Colloquium
Thesis
Business Seminar

cooperation partners

Practical experience is a key aspect of all our programs at Berlin International. Alongside developing a strong theoretical understanding of their field, we believe it is crucial for students to understand how this can be applied and utilized in the professional world. For this reason, we have a number of professional partnerships with businesses and organizations that work with us to help students gain real-world experience.



our campus

Our modern and spacious campus is equipped with computer labs, workshops, and a well-stocked library – everything our students need to excel in their studies. Students have access to a range of modern technology and tools to assist them in their projects. Alongside lecture halls and generously-sized seminar rooms, the campus also has a range of smaller rooms where students can focus and complete group work. In addition, we offer a cafeteria where students can take a break and enjoy their meals between classes.





Mac lab



Modelling workshop



Studio



Klingemann library



Roof-top cafeteria



Seminar room



Reception and foyer



cosmopolitan and creative hub

Due to its cosmopolitan character, affordability, vibrant cultural scene and reputation as an attractive location for companies, entrepreneurs, investors and scientific institutions, Berlin is one of the most popular cities in Europe to work, study, and live. Together with its independent, inclusive culture and political climate, Berlin provides the perfect backdrop for student life. BI programs take advantage of these features by fostering tours, guest lectures, exhibitions, internships, and company visits with studios, start-ups, museums, galleries, festivals, and the city's many internationally renowned corporate headquarters.



world-class location

Our modern and spacious campus is located in the heart of the university district in Charlottenburg. Easily reachable by public transport, it is also surrounded by canals and green spaces and is only a short walk from Berlin's largest park, the Tiergarten. Nearby, students can also find Kantstraße (one of the best streets for Asian food in Berlin), a number of galleries and cultural venues, and the Kurfürstendamm, Berlin's oasis for high street fashion.



international

Berlin International is proud to have 92 nationalities represented on our campus. Like Berlin itself, BI is a hub for cultural exchange. Intercultural experience is also nurtured by our robust exchange programs. The acquired skills and cultural competences help our graduates to succeed in a competitive international market.





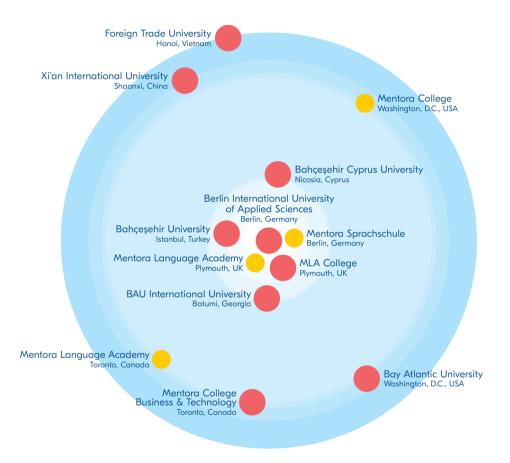


international network

Berlin International is committed to providing students with opportunities to study abroad in order to facilitate knowledge exchange and prepare students for careers in a globalized work environment. Our network spans Europe, North America, and Asia and gives students the opportunity to spend part of their studies in cities such as Washington D.C. and Istanbul, as well as many others. In addition, we are proud to be a holder of the Erasmus Charter for Higher Education, and have Erasmus agreements with over 25 universities in Europe, a network which we are continuously expanding.



BAU Global



admission

The entire application process is done online. Applications for the fall semester are accepted between December and August. If you require a visa to study in Germany, you should apply at least 3 months before classes begin.

how to apply?

- 1. Register in our application portal: bauglobal.secure.force.com/applybi
- 2. Enter your personal details
- 3. Upload required documents
- 4. Submit the application
- 5. You will receive feedback within 3 to 5 business days

all programs: required documents

- Copy of European ID or passport
- Proof of English proficiency (B2 or above for bachelor and master)
- Secondary school certificate and transcript of grades
- · Postsecondary certificates and transcript of grades, if applicable

architecture & design programs: required additional documents

bachelor

 Portfolio of at least 10 artworks that shows a broad range of skills and interests, including commentary

master

- CV
- Letter of motivation
- · Portfolio of at least 10 artworks related to interior design

business administration programs: required additional documents

master

- CV
- Letter of motivation
- Letter of reference, proving at least 1 year of work experience

what happens next?

- 1. After receiving your application, the admissions team will assess your eligibility to study in Germany
- 2. Architecture and design program applicants will have their portfolios reviewed
- 3. Some applicants will have a 15 minute interview, conducted in person or online
- 4. Upon approval of your application, an offer of admission will be made

get advice from our counselors

The student affairs and admissions team is available to guide you through the application process, and provide valuable resources to support you in reaching your academic goals. Don't hesitate to get in touch with your questions! **Phone:** +49 30 81 05 80 80 **Email:** application@berlin-international.de

open campus days & webinars

We are regularly offering informative events for applicants that include Open Campus Days and Webinars on different topics.

The events are an opportunity to learn about our programs and the application process, as well as see the facilities, meet our professors and students, and get all of your questions answered by our student affairs and admissions team.

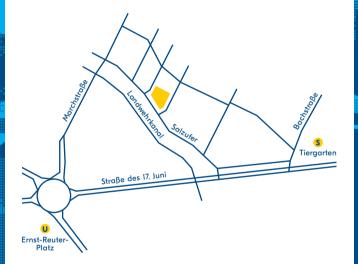
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Berlin International University of Applied Sciences

Salzufer 6, 10587 Berlin +49 30 81 05 80 80

+ #+

contact@berlin-international.de www.berlin-international.de