MODULÜBERSICHT

Master Innovation and Entrepreneurship

		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	Innovation and Entrepreneurship	**Innovation & Entrepreneurship: Strategy and Business Design** Entrepreneurial Mindset and Business Design Innovation Strategy	6	**Innovation and Business Creation and Management** Resource Acquisition Innovation Branding, Marketing, & Sales Business Planning	6	Auslands-semester ODER Praktikum ODER Start-up Project Master-arbeit	min. 15
		Ideation and Prototyping Ideation, Design Thinking & Prototyping I Lean Startup, Usability Testing & Prototyping II	6	**Scaling Start-ups and Innovation Projects** Open & Sustainable Innovation Managing Innovation Projects Scaling Startups	6		
				Wahlfächer (2 von 5) Technology Trends, Understanding Social Start-ups, Independent Research Project, Success Factor Happiness	6		
		Business Project	3	**Business Project**	3		
MBS Core Modules	Intern. Business & Management	**International Business and Management** International Strategic Management Organizational Behavior Conscious Business	6	**Internationaler Fokus (1 von 5)** Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies	3		
		Internationaler Fokus (1 von 3) Business in Germany Business in Latin America Business in China	3				
		Fremdsprache (optional) German, Spanish, Chinese	(3)	**Fremdsprache (optional)** German, Spanish, Chinese	(3)		
	Executive Skills	**Communication in International Business** Business Communication Business Ethics Negotiation Skills	6	**Responsible Leadership in a Global Context** Responsible Leadership Business and Society Master Thesis Preparation	5		15
		MBS Engagement		**MBS Engagement**	1		
		Total ECTS 90					

Wir empfehlen internationalen Studierenden, Deutsch als Fremdsprache und den internationalen Fokus „Business in Germany“ (1. Semester) zu wählen.

Munich Business School
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