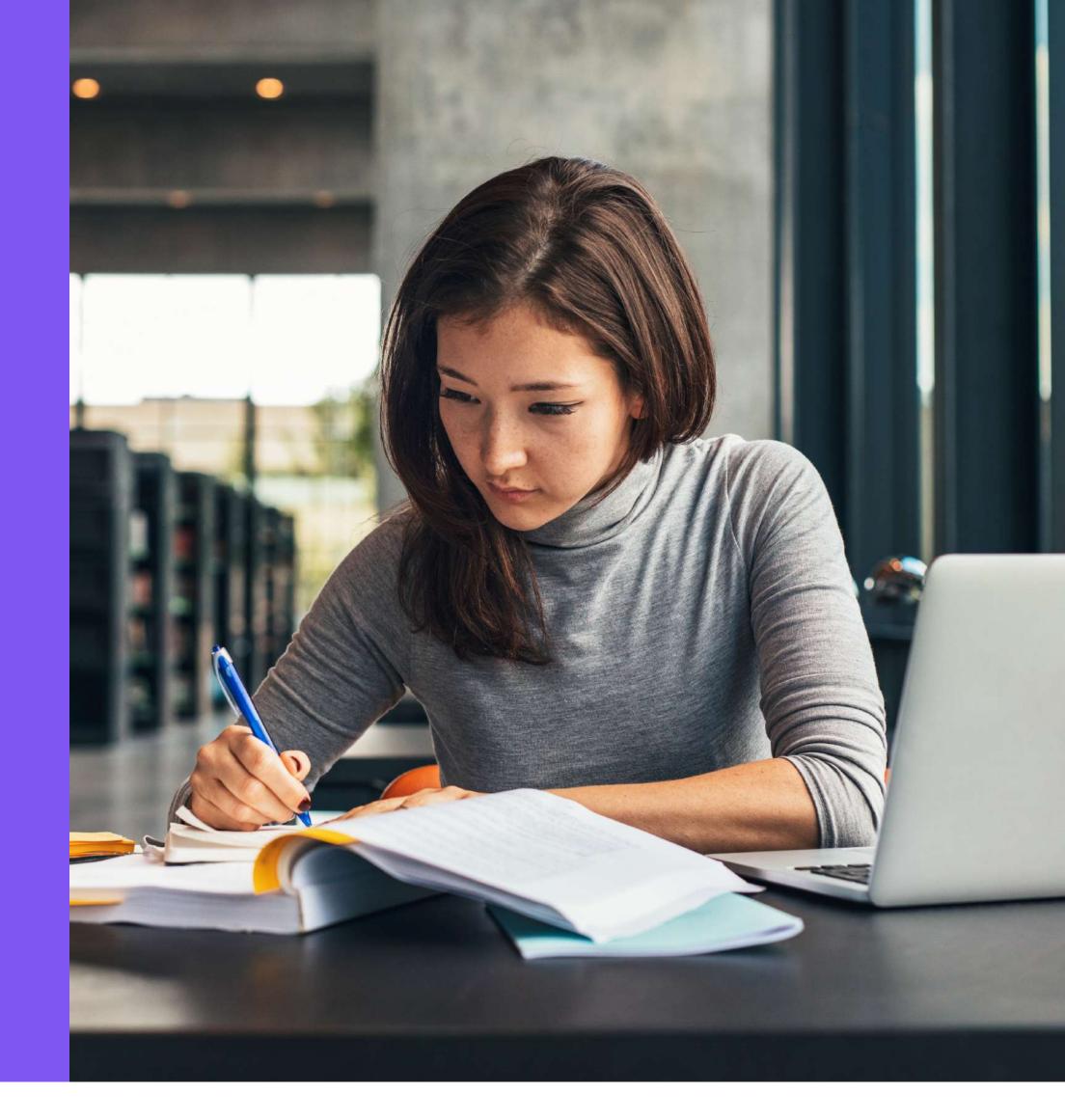


A collective of leaders to transform the business world

The Impact MBA in Sustainability, Innovation, and Leadership is a remote program designed for professionals interested in sustainable business practices and making a positive impact on society. The program is divided into four phases and provides a strong foundation in business sustainability, as well as opportunities for customization with a range of specializations. The curriculum is designed for leaders to transform themselves, transform their teams, and the company. It's to support them in thinking beyond boundaries, imagining the future, making a difference, and contributing to solving complex societal challenges.



Mastery Learning, Accessible Anywhere

- A new form of learning: Solo and group challenges help you apply your knowledge and master competencies
- 2 Community: Join a global network with seasoned leaders looking to accelerate their sustainable impact
- 3 Flexibility: Learn from anywhere at any time

Program Specs

CREDITS

TUITION

60 ECTS or 90 ECTS

€10.500-€14.850

INTAKE

COHORTSIZE

October 2023

Limited to 30

INTAKES

DURATION

4 times per year

12 - 18 months

The goal of the Impact MBA is to turn you into a lifelong learner. Our stackable degrees offer flexible lifelong learning opportunities and upskilling for:

- Professionals
- Aspiring Entrepreneurs
- Future leaders
- Career Switchers
- Intrapreneurs
- Restarters



The program is divided into four phases: Orientation, Calibration, Elevation, and Activation

The Orientation Phase consists of three introductory modules that prepare you for your leadership journey. (15 ECTS each)

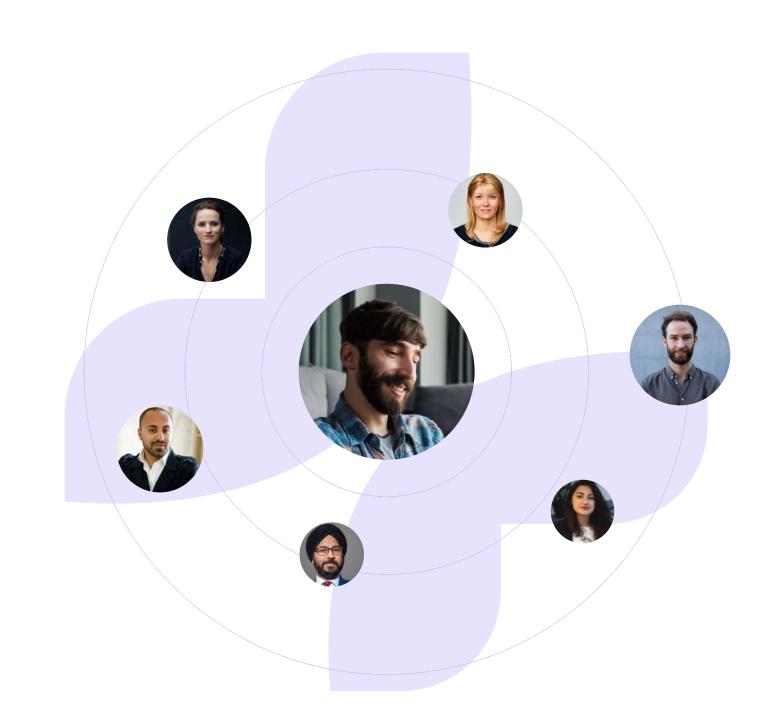
The Calibration Phase introduces you to relevant fields in modules, preparing them with the necessary competencies to enter the Elevation Phase. This phase is made up of Impact Certificates, which can be mixed and matched to achieve a specific career outcome. (10 ECTS each)

The Elevation Phase takes you deep into a specific topic with the single goal of creating solutions for the grand challenges in the 21st-century. (10 ECTS each)

The Leadership Lab and Transformation Lab focus on personal leadership development and transformation projects, respectively. In this phase, you'll acquire knowledge, skills, and competencies in general management and business acumen, analytical and critical thinking skills, effective executive communication, collaboration and cooperation skills, and responsible, inspirational, and ethical leadership. (15 ECTS each)



Become a leader who can think beyond boundaries, imagine the future, make a difference, and contribute to solving complex societal challenges.





Curriculum Overview

The Impact MBA in Sustainability, Innovation, and Leadership

60 ECTS - 1 Impact Certificate
90 ECTS - 3 Impact Certificates (2 Electives)

Activation 20 ECTS		Leadership Lab			Transformation Lab		
Elevation 10 ECTS	Climate Action	Responsible Consumption & Production	Biodiversity Loss	Sustainable Cities & Communities	Clean Energy	Education	
Calibration 15 ECTS (for 60) 45 ECTS (for 90)	\Diamond	\Diamond		\Diamond	\Diamond	\Diamond	
	Impact Certificate	Impact Certificate	Impact Certificate	Impact Certificate	Impact Certificate	Impact Certificate	
	Think and Act Like a Leader	Leading the Change	Leading with Numbers	Leading with Technology	Leading Towards Sustainable Growth	Improve the Impac of Your Organizatio	
	A Leader's Mindset	Risk Taking & Decision Making	Sustainable Business Modeling	Human Al Collaboration	Business Development & Sales	Business & Society	
	Resilience Training	Negotiations & Conflict Solving	Sustainable Finance & Impact Accounting	Introduction to Cognitive Systems & Neuroscience	Brand Building & Marketing	Sustainable Supply Chain & Operations	
	Personal Branding & Digital Marketing	Effective Communication & Storytelling	Performance & Operational Excellence	Technology Revolutions	Organizational & Sustainable Growth	System Thinking for Sustainable Development	
	Leading Yourself		Leading Teams		Leading Organizations		
Orientation 15 ECTS	Mission Identification & Learning Insights	Sustainability Foundations	Building Your Dream Team	Responsible Leadership & Organizations	Introduction to Innovation	Strategy Development	

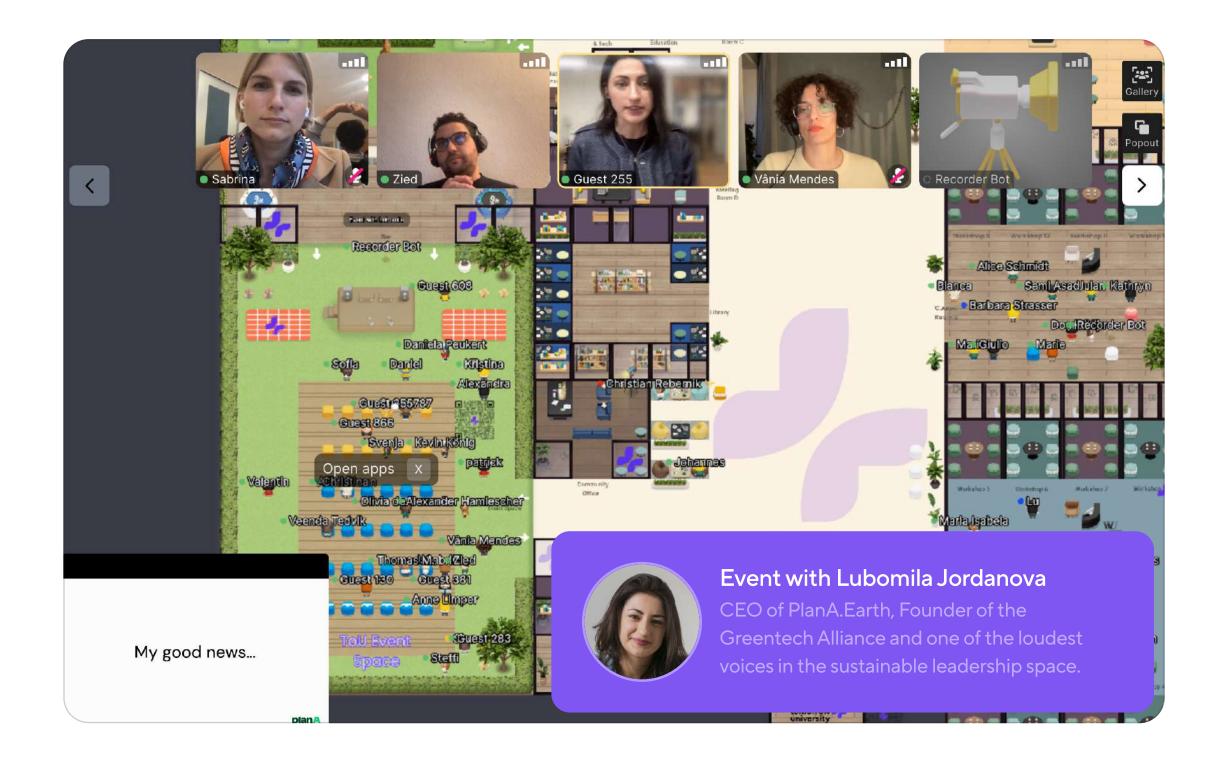


○ Core/Mandatory

☆ Elective

Metaverse Campus

Tomorrow University doesn't simply take offline learning online. The metaverse campus provides an unparalleled University experience where you can engage in a simulated campus environment. There are online meeting rooms, activities, and event spaces taking place on an ongoing basis. You can come and go as you please, connect, and network any time — there's always something happening in the Metaverse.





Admissions Requirements



- Undergraduate degree with a standard period of study of at least six semesters with at least 180 ECTS credit points.
- At least two years of professional experience.
- Sufficient English language skills.
- Applicants without an undergraduate university degree who have completed vocational training and have several years of relevant professional experience may be admitted.

Admissions Process

01	02	03	04	05	06
	•		•	•	•
A copy of your passport/national ID card	Your CV (with information about your educational and professional experience)	A copy of your Bachelor's Degree certificate and final transcript/diploma supplement	If applicable: copies of additional degree certificates and final transcripts/diploma supplements (e.g., of a previous Master's Degree)	Video or a paragraph outlining your personal mission statement and motivation for joining the MBA program	English language certificate (at least level B2)

In addition, admission to the MBA program requires a personal interview via an online call of 20 minutes. This interview is intended to provide in-depth insight into the applicant's motivation and suitability for the chosen course of study and intended profession or position. The interview also serves to check the English language skills of the applicant.



Scholarships for 90 ECTS



Growth Mindset Scholarship

The Growth Mindset Scholarship celebrates learners who possess a growth mindset, defined as those who believe that their most basic abilities can be developed through dedication and hard work.

Professional experience will be taken into account as well as a demonstrated track record of using the growth mindset in personal and professional ventures.

€3.000 grant

Motivation letter: ~600 words about an experience that provided an opportunity for them to apply a growth mindset and what they learned from that experience.

Criteria: Experience using the growth mindset in professional spheres, motivation letter



Intrapreneurs for Tomorrow

The Intrapreneurs for Tomorrow Scholarship recognizes future learners who are already making an impact in an organization. These applicants have a track record in the areas of sustainability, innovation, and leadership but want to further their education to amplify their success.

€3.000 grant

Motivation letter: ~600 words explaining how they are already leading or transforming an organization from within.

Criteria: Merit-based, motivation letter

03

Global Diversity Scholarship

This scholarship supports ToUs goal to create a more inclusive, diverse, and equitable study environment. Eligible individuals include, but are not limited to, applicants of various social origins, ethnic origins or nationalities, ages, genders or gender-neutral identities, physical + mental abilities, religions, worldviews, sexual orientations, and rural communities.

€3.000 grant

Motivation letter: ~600 words on their perspective of diversity, equity, and inclusion in the context of either sustainability, entrepreneurship, or technology. Applicants must also disclose and certify their eligibility for this scholarship.

Criteria: Merit-based, motivation letter



Meet the Collective

Don't hesitate to reach out and connect with fellow learners at ToU who are already making a significant impact in the business world. Feel free to ask them about their experiences and how ToU has played a pivotal role in their journey. Their insights and stories can provide valuable inspiration and guidance for your own transformative path.



Stephanie Fizka
Information Services
Industry



Kathryn Saducas
Technology Industry



Konrad Gerger
Consulting Industry



Ivelina Hristova

Energy Industry



Marina Bopp

Mobility Industry



Lucas Schäfer
NGO Industry



Marius Reinke
Banking Industry



Marie Hohensee
Health Industry

