



**COMPOUNDER**  
start here. go anywhere

**STUDY APPLICATION  
MADE SIMPLE.**



Gefördert durch:



aufgrund eines Beschlusses  
des Deutschen Bundestages

**eXIST**  
Existenzgründungen  
aus der Wissenschaft

**ESF**  
Europäischer Sozialfonds  
für Deutschland

  
Europäische  
Union

**Zusammen.  
Zukunft.  
Gestalten.**

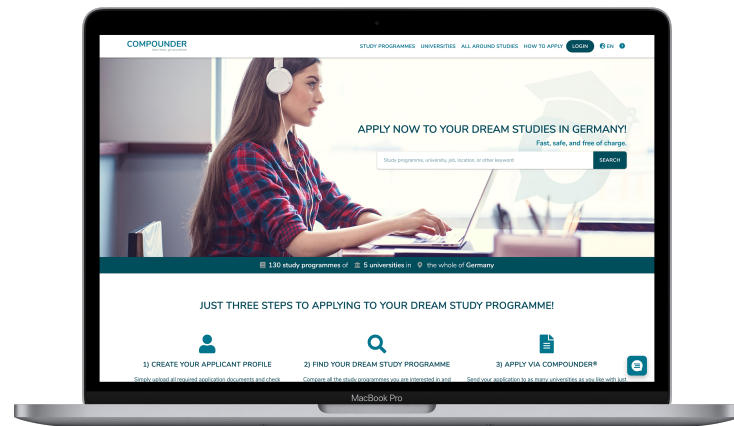




# ABOUT COMPOUNDER®

Compounder® is the very first centralised platform which facilitates the study orientation and application process for prospective students and devises a more efficient application and admission management for universities.

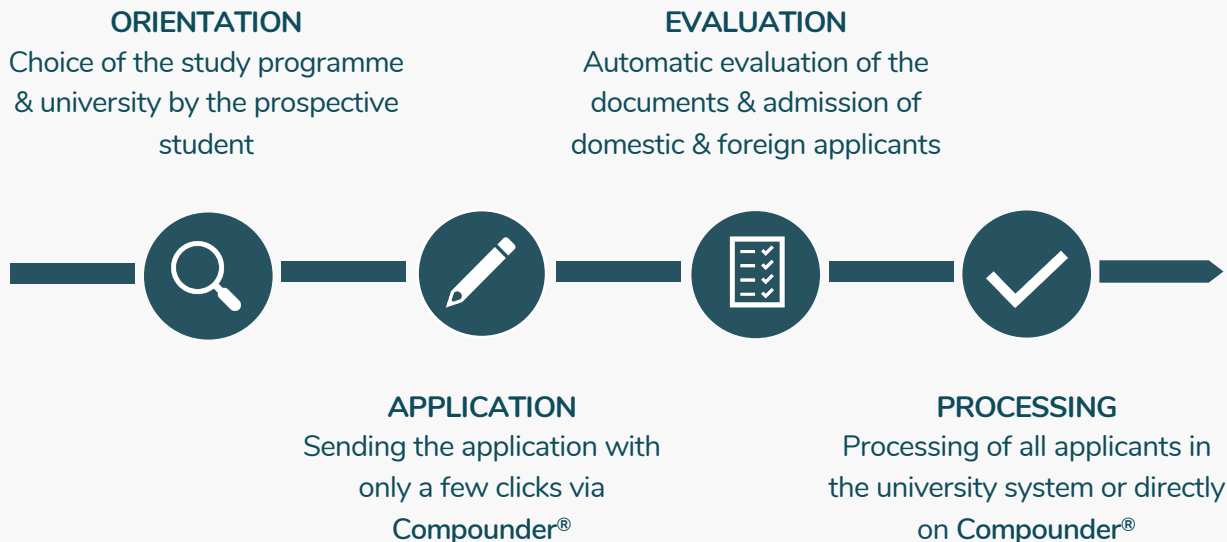
Universities can actively recruit prospective students and receive application which are already evaluated for completeness and admission. Prospective students can search for study programmes, find the respective university, and directly apply via the platform.





# THE PATH TO STUDYING WITH COMPOUNDER®

Our service does not end with the study orientation, but rather just starts there.

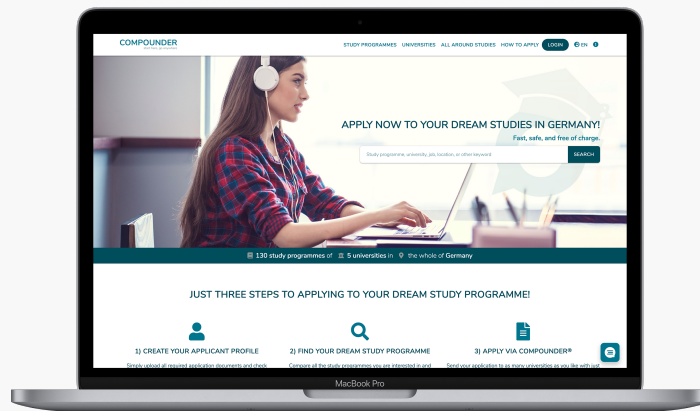


# COMPOUNDER® OFFERS THE FOLLOWING FOR



## PROSPECTIVE STUDENTS

- ✓ Find study programme & university
- ✓ Create applicant profile
- ✓ Apply directly



## UNIVERSITIES

- ✓ Create university profile
- ✓ Receive already evaluated applications
- ✓ Revise & export applications





# HOW COMPOUNDER® WORKS

All domestic and foreign secondary school-leaving certificates as well as universities are listed in our system. Applicants just select their degree and, if applicable, the foreign institution at which they have already studied beforehand in their applicant's profile.

Based on relevant criteria preset by the universities, all incoming applications are compared with our database, automatically categorised, and evaluated for admission.

All application can automatically be transferred to the university system or exported as PDF, CSV, or ZIP files and further processed. Alternatively, one can work directly within the Compounder® system.



**anabin**

Das Infoportal zu ausländischen  
Bildungsabschlüssen





# SAVE TIME DURING THE ADMISSION PROCESS

Thanks to an automatic evaluation of each application based on university-specific criteria as well as formal admission in Germany.

The screenshot shows the Compounder application portal for a user named Tsing Tao. The interface is divided into several sections: a header with navigation links, a profile section with a photo and application details, a 'DOCUMENTS' section with links to CV, University entrance qualification, and Other certificate, a 'COVER LETTER' section with a text area and a 'Beste Grüße' field, and a 'CONTACT DATA' section. The user's application status is 'in progress'.

**Compounder**  
STUDY PROGRAMMES UNIVERSITIES ALL AROUND STUDIES HOW TO APPLY EN

**TSING TAO**  
Applied 18/09/2020 at 3:34 pm

**DOCUMENTS**

- CV
- University entrance qualification
- Other certificate

**COVER LETTER**

Sehr geehrte Damen und Herren,

hiermit bewerbe ich mich auf Ihren Studiengang XYZ und freue mich bereits auf positive Rückmeldung.

Beste Grüße  
Tsing Tao.

**ACTIONS**

Status  
in progress

**BASIC DATA**

Study programme  
B.A. Betriebswirtschaftslehre

Location  
Köln

Start of studies  
WS 2020

**CONTACT DATA**

Sex  
male

Birthday  
01/01/2000

Birthplace  
Beijing

Nationality  
Chinese

## Notiz

Der Bewerber hat **Deutsch** als Kommunikationssprache angegeben.

Der Bewerber qualifiziert sich für einen **direkten fachgebundenen Zugang**.

Die Umrechnung der Schulnote im Grundstudium ergibt nach Modifizierter Bayerischer Formel 3.3. Der Bewerber hat als Notenskala **0–100 (minimum requirement to pass: 60)** angegeben. Als unterste Bestehensnote wurde **60** und als Maximalnote **100** zur Berechnung genutzt.

Schulabschlussnote **schlechter als 2.90** (manuelle Prüfung nötig).

Ausländische Hochschule (Grundstudium) hat den **Status H+/-** (manuelle Prüfung nötig).

Die Umrechnung der Abschlussnote im Grundstudium ergibt nach Modifizierter Bayerischer Formel 2.7. Der Bewerber hat als Notenskala **F–A+ (F, D, C-, C, C+, B-, B, B+, A-, A, A+)** angegeben. In diesem Notensystem liegen Noten nicht in Zahlen, sondern in Buchstaben vor. In diesem Fall wurde dem Notensystem für die Umrechnung aufsteigende Zahlen ab 1 zugeordnet, mit der Maximalnote A+ = 1 und der untersten Bestehensnote D = 10.

POWERED BY TINY

Formal evaluation & determination of admission for a Studienkolleg, general, subject-restricted, or no studies at all

Conversion of foreign grades into their German equivalent via the Modified Bavarian Formula, including information regarding the grading scales

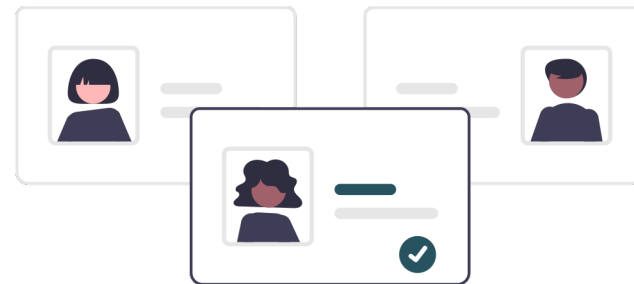
Automatic disclosure of the accreditation status of foreign institutions in Germany



# PROCESS INCOMING APPLICATIONS MORE QUICKLY

with Compounder®

- ✓ Manual comparison with the **Anabin database** unnecessary
- ✓ No demanding of **missing documents**
- ✓ No unnecessary evaluation of applications with **insufficient qualifications**
- ✓ Applications can still be processed **within the university system**, but they are already **evaluated for completeness and admission**





# INDIVIUDAL PRESENTATION

With a free profile on Compounder®, you can offer your prospective students a detailed view into your university and convince them of your study programmes on offer.

We focus on **informative** university profiles. Prospective students will not only find information about your study programmes, but also detailed information about application deadlines, admission requirements, scholarships, and much more.

Whether it is new full-time, part-time, or distance learning programmes, add accreditations and pictures of your university, or make info brochures available for download:

You can revise all the information on your individual profile at any time – and **without any additional fees**.



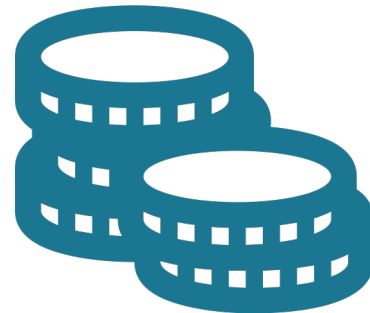


## OUR PRICING MODEL

Fair, transparent & measurable – only pay for students who enrol at your university.




With us, you pay neither for your university profile, nor for your study programme profiles, nor for the advertisements we place for you. In concrete terms, this means that your marketing presence on our platform is completely free of charge – the commission is performance-based and only becomes due when a prospective student finally enrolls at your institution, following their application.

We are happy to make you an offer tailored specifically to your needs.



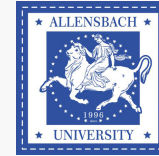


# THIS MAKES COMPOUNDER® UNIQUE

			
STUDY ORIENTATION & SEARCH	<ul style="list-style-type: none"><li>☑ Information content varies based on subscription</li><li>☑ Focus on ratings of former students, few infos regarding application &amp; admission</li><li>☑ Ranking can be bought</li></ul>	<ul style="list-style-type: none"><li>☑ Focus on information regarding application &amp; admission of foreign applicants</li></ul>	<ul style="list-style-type: none"><li>☑ The same information content on all profiles</li><li>☑ Extensive information regarding application &amp; admission</li><li>☑ Ranking based solely on relevance</li></ul>
APPLICATION MANAGEMENT & ADMISSION EVALUATION	/	<ul style="list-style-type: none"><li>☑ Manual evaluation of foreign applicants which can take up to 12 weeks</li></ul>	<ul style="list-style-type: none"><li>☑ Automatically evaluated applications of domestic &amp; foreign students within seconds</li></ul>
BUSINESS MODEL	<ul style="list-style-type: none"><li>☑ Prospective students: free-of-charge</li><li>☑ Universities: subscription, Cost-per-Lead, ads</li></ul>	<ul style="list-style-type: none"><li>☑ Prospective students: 75€ first application, 30€ every additional</li><li>☑ Universities: still free-of-charge, soon with costs</li></ul>	<ul style="list-style-type: none"><li>☑ Prospective students: free-of-charge</li><li>☑ Universities: commission per application</li></ul>



# THESE UNIVERSITIES ALREADY USE COMPOUNDER®



ALLENBACH  
HOCHSCHULE



HOCHSCHULE  
für Management





# THIS IS WHAT OUR CLIENTS & USERS THINK



„On Compounder®, we only receive complete applications which already include an evaluation proposal for our admission committee. Therefore, we can process them more quickly now.“

– Elisabeth Fröhlich, president of the CBS  
International Business School –



„What convinced me directly of Compounder® is that we, as a university, only pay a commission, if an applicant really enrolled. Hence, the new application tool is not only an innovation for prospective students, but also a fair solution for educational institutions.“

– Till Walther, CEO of the NBS Northern  
Business School –



„Thanks to Compounder®, I had all the information which I required for an application readily available. I just had to fill in my application data once and was able to directly apply to various universities.“

– Lars, applicant for the winter semester 2021 –



# OUR CO-OPERATION PARTNERS

additionally support prospective students in the organisation all around their studies via Compounder®.



online BAföG  
application



financing of studies



blocked account, health  
insurance, & visa  
application for foreign  
applicants



organisation of the daily  
study routine via an app



# APPROACH US

and visit our website on [www.compounder.eu](http://www.compounder.eu)



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